**PROJECT BRIEF**

|  |  |  |  |
| --- | --- | --- | --- |
| Client: | Bigfoot Donuts | Deadline: | April 30, 2023 |
| Project Name: | Project Brief | Author:  | Rin Tsuge |

|  |
| --- |
| THE ASK |
| **What is the objective of the project?** Here you need to **define the problem**. That is, you will include the need statement and target audience that you created as part of the previous module’s assignment, based on Lionel.In this section, you’ll also describe your solution: what your web app will be and how it meets the need statement. |
| Conducting user experience research to define the problemCustomized detail should be easier but same time usability should be wide range. This could satisfy users feeling.Designing and developing a web app that solves the problemFlavor list could be taken out customer finding it from box of listProducing all content, including copy, images, and illustrationsEach page should little support paragraph which indicates customer to be able to use the app.Marketing the web app, including search engine optimization Deploying and providing long-term maintenance of the app, including ongoing insights into how the app is performing in terms of function and user-engagement |
| **What are the deliverables?** Here you need to define your **minimum viable product—**exactly what it will include. You should include the number of screens and what would be on each screen (this can be brief).Then, describe your three additional features—exactly what they will be (and whether they will be embedded on existing screens or if they will add screens to the app). List the additional features in order of priority.  |
| It will be 5 screen and first screen need main image of cupcake and list of flavors. Second screen will be customized page user can customize their cupcake image for the final prototype. Third page will personally detail and preference. 4th screen will be payment page and last page is map and delivery info location. Share button can be added. User can post the results cupcake to that image pic folders. End of each page needs to contain need help button or support button. User can get more information.Short page can be added which browser ask user how the flow and feedback of user experience was. From this feedback site can be developed. |